

Snow Monsters

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Noel Lee, President
Monster Cable Products
455 Valley Drive
Brisbane, CA 94005

Mr. Lee,

It's with great interest that I read the article in The Daily Journal ("The Cable Guy" – August 30, 2004) about Monster Cable and General Counsel, Dave Tognotti.

What a great achievement for an article in a prestigious publication to say, "*Head monster and Chief Executive Officer Noel Lee runs the show with the help of his son, little monster and Vice President Kevin Lee.*"

My son, John, is twelve years old. He's been in all our Snow Monsters films since he was five years of age. He's been a co-star along with daughters, Hannah and Liz. A copy of our DVD is enclosed for your family.

Tonight John overheard my wife, Lea, and me discussing our fight with Monster Cable and the real potential that we could lose our company and our life's work at the whim of your legal department. I put him to bed with the assurance that everything would work out some way and that he didn't have to worry.

What did you tell your son, Kevin, when you put him to bed when he was a child? You must have had a small company and a big dream then.

Did you tell him of your hopes that Monster Cable would someday become so "*monsterous*" that you would be able to crush other family businesses that are completely harmless to yours?

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The Daily Journal also noted your joke that, *“All lawyers are slime, and Dave's the slimiest of them all,”* in describing Monster Cable's harassment and extortion of other companies, most of which pose no threat to you at all.

How proud you must be that your joke hurts other families. What a wonderful lesson for a father to teach his child. Remember it often when you drive your *“stable of sports cars and hang out with stars like George Benson, Carlos Santana and Boz.”* (San Francisco Chronicle, November 8, 2004).

Hundreds of thousands of kids have enjoyed our ski and snowboard programs and the lessons about safety, the environment, and RESPECT for people.

RESPECT.

You may have a lot of money, but there are some things you and Mr. Tognotti will never be able to buy or steal.

Sincerely,

Jack Turner, creator and owner
Snow Monsters

cc: Kevin *“Little Monster”* Lee

